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Leaders will often make the case for major change on the sole basis of strategic business objectives such as “we will enter new markets” or “we will grow 20 percent a year for the next three years.” Such objectives are fine as far as they go, but they rarely reach people emotionally in a way that ensures genuine commitment to the cause.

10 Principles of Leading Change Management

Transformations often begin, and begin well, when an organization has a new head who is a good leader and who sees the need for a major change. If the renewal target is the entire company,

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After understanding the need for change, effective change leaders begin by making the case for the change they seek. This can include evaluating the business context, understanding the purpose of the change, developing a clear vision and desired outcome, and identifying a common goal.

Be a Successful Change Leader: The 3 Cs of Change Initiatives

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The idea for the Leading Change Network (LCN) emerged from conversations among leaders active across diverse domains in multiple countries who identified a need for a global community of practice to enable organizers, educators, and researchers to learn from one another, improve upon their practice, and engage others in joining them in the work.

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Earlier this month, Sheehan called "Warriors" the "definite leader in the clubhouse" to become Washington's new name. Now, as the Washington

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